

A LIVELY GUESSING MATCH

THOSE WHO GUESS RIGHT WILL RE-
CEIVE \$2.50 FOR \$1.00.

The Question Is: "Who Will Be Our Next President?"—An Excellent Opportunity for the Thrifty and Bright—"You Pay Your Money and You Take Your Choice."

Almost every one spends his life trying to double his capital or his savings in as short a time as possible; some even do it, some do not. If you are a man of business, or a tradesman, or a professional man, or a landowner, or a brewer, he guesses that such and such an investment, or line of policy, or grade of goods, will bring success. Sometimes it does, sometimes it does not. If you are a man of savings in a month's time, your one's capital or savings in a month is considered a good work (or luck, as the case may be); but here is a man who offers to give \$2.50 for \$100. Every one must admit this is rather a good offer. If you are a man of business, or a tradesman, or a professional man, or a landowner, or a brewer, there is a bush at 183 Broadway, opposite John street, from which you may pluck \$2.50 if you deposit there the \$100 and a correct guess as to who will be the next President, and if you make a correct guess, you will receive \$2.50.

Most of the readers of *THE SUX* are familiar with the name of the "Dashaway" Fountain Pen, which has frequently been referred to in its columns in connection with some ingenious and profitable schemes. The Dashaway Fountain Pen Company to advertise the pen, which has resulted in the sale of over one hundred thousand

Since July. Not satisfied with this, the company proposes to stop at nothing short of supplying every man, woman, and child "who does not vote for a Dashaway pen." Here is their latest offer: They will send a \$2.50 Dashaway pen to every one who will send them \$1 and the name of the successful Presidential candidate. All that the applicant has to do is to write legibly on a piece of paper about three inches square his or her own name (both sexes are welcome) and full name of the successful name of the candidate, he or she thinks will be elected our next President.

This ticket, together with \$1. is to be brought or mailed to the Caw's Ink and Pen Company, 189 Broadway, between Cortlandt and Dey sts., and each applicant will receive a ticket like this:

If _____ shall be elected the next President of the United States this ticket shall become good for one Dashaway pen, of the value of \$2.50.
(Signed) _____ Caw's Ink & Pen Co.,
New York, N. Y.

The blank space will be filled in with the name of the applicant's choice for President, and all those who have named the successful candidate will receive the pen free from any further expense.

It is not expected that every one will name the successful candidate. There are the companies of the United States, and the companies of those who name the defeated one toward the payment of a four-dollar Dashaway. That is, if the successful candidate is elected, he will be investing \$3 more: every one gets full value for the dollar which accompanies his guess, and if he guesses right he gets a \$2.50 pen, or mail free of further expense, or he can have a \$4 pen for an additional \$1.50.

There are no limits on the number of guesses allowed so long as \$1 is sent with each guess. The applicant may send five or ten, or fifty blanks and forward all to the company, and if his candidate is elected he will receive a \$2.50 pen, or the value of each blank, in money.

Another plan proposed by this enterprising company is to let every man, woman, or child send them \$2.50 with his or her name and the name of the candidate he or she thinks will be elected, and the applicant will receive the pen by return mail, and with it will be sent a ticket like the following:

This certifies that the bearer, being a purchaser of a Dashiway Double-End Fountain Pen, shall be entitled to a dollar in cash, or a check for the same amount, if he or she presents this certificate at any of the following places, to be elected next President of the United States:

(Signed) _____
Caw Ink and Pen Co.
100 Broadway, New York

If the candidate whose name is on the ticket selected he will receive a dollar as a rebate from the Caw Ink and Pen Co. for the purchase of the pen itself to conservative people and those who are in a hurry to get the pen. The only question is as to the reputation of the Caw Ink and Pen Co. The answer is that the reputation of the company can be answered to the satisfaction of every one by their thousands of patrons, whose names are on file.

The political preference of the thousands who will respond to this offer will make a valuable asset to the candidate, and the offer is one in which it can be used, the offer will be closed soon.

The Dashiway pen itself is a very useful and ingenious article that no one who writes should be without, for it always stays clear, and it is made of the finest quality of steel. It takes hours, covering about five or six ounces of foolscap, to write with any other pen, whereas with this it dips a wipe. The pen also is ready for work at any time or place, being pen and holder in one, and it is made of the finest quality penholder; and second, the attention is never distracted, even for a second, by the least rubbing or popping or rattling, as it runs on as freely as a lead pencil, but with out requiring sharpening. The gold pen is made of the finest quality of gold, and the instrument is of the finest quality and diamond-pointed. It is called "Dashiway" because it is made by Dashiway Pen Co. It is sold freely and without restraint your next morning, knowing, then, and helping you can when you get the pen, and it is a very desirable gift to catch that next mill.

It is a very desirable feeder.

way," and being the only one which is. There are tens of thousands of them in use all over the country, all sorts of people, from lawyers and expressmen to officials and preachers, editors, reporters and authors, bankers, merchants, and even traveling salesmen, all using the typewriter. Some want to write in a hurry at short notice or to keep up a correspondence, others to bring to the typewriter under difficult circumstances, as in the saddle or in the cabin of a rail or ocean steamer, and that sort of thing. Of all the things that a man might want to do, I think none does so much as to be able to type. I think none speak so well in terms of the highest praise.

There are, however, no doubt many who would like to take advantage of either of the opportunities offered above. Of course no one can be expected to do this for himself, but for their own pen; but if there is a nicer article to give as a Christmas or birthday gift or pillow talk, than a typewriter, I think I have not seen it. It has not yet been offered to the million

to read this.

The manufacturers, being anxious to see how fully their pens were appreciated, sent out to Lowell 12,000 of their customers the following letter:

"Dear Sir: Being desirous of knowing how you like the 'Dushway' Pen we sent you a short time ago, we will thank you for your unbiassed opinion of it. Should you not be satisfied in every way we hereby announce our willingness to refund your money, or to exchange the pen for one better adapted to your use."

And the replies which they got were most encouraging and gratifying. Not one out of the 12,000 asked to have his money refunded, and only about one hundred returned their pens for exchange. This is remarkable considering that most men are more careful in choosing a pen than in selecting a wife (which may, by the way, account for marriage being so often a failure, as recently claimed).—World—Ad.

We are now exhibiting Fall Designs of our own manufacture and the BEST examples of

EUROPEAN MAKERS,

which have never been equalled in beauty of design, treatment and color.

We invite an inspection. Estimates furnished for entire interior decoration.

& CO.,

INTERIORS, AND EXPORTERS

APERS,
s in the United States of
THE GREAT SANITARY
WALL COVERING,
Approved by the Best Sanitary Experts.
Factory and Retail Salesroom.
Corner 7th Av. and 29th St.
Branch Show Rooms,
Corner 5th Av. and 20th St.

Corner 5th Av. and 30th St.

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